

## PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO

### PLANO DE ENSINO

<b>ANO E SEMESTRE</b>				
2021/1				
<b>PROFESSOR(A)</b>				
Francisco Vidal Barbosa				
<b>DISCIPLINA NA MODALIDADE DE ENSINO REMOTO EMERGENCIAL (ERE)</b>				<b>CÓDIGO</b>
Innovation Management And Funding				CAD009
<b>CARGA HORÁRIA</b>	<b>CRÉDITOS</b>	<b>HORÁRIO</b>	<b>BIMESTRE</b>	<b>DIA DA SEMANA</b>
30	2	8:30 – 12:00	1º	Quinta-feira
<b>AUTORIZA A OFERTA DE MATRÍCULA NA MODALIDADE DISCIPLINA ISOLADA?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas: <u>  5  </u>				
<b>AUTORIZA OFERTA DE MATRÍCULA DE GRADUANDO NA MODALIDADE DISCIPLINA ELETIVA?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas (até 2 vagas): <u>  2  </u>				
<b>A DISCIPLINA É MINISTRADA EM IDIOMA ESTRANGEIRO?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim Qual: Língua Inglesa				
<b>PROJETO(S) DE PESQUISA APROVADO(S) EM ÓRGÃO(S) DE FOMENTO QUE PODE(M) SER VINCULADO(S) À DISCIPLINA</b>				
EMPREENDEDORISMO EM UNIVERSIDADES FEDERAIS MINEIRAS				
<b>AGÊNCIA(S) DE FOMENTO</b>				
FAPEMIG				
<b>NÚMERO DE PROTOCOLO DO REGISTRO/DA APROVAÇÃO NA PLATAFORMA BRASIL (se for o caso)</b>				
<b>EMENTA</b>				
<p>The course seeks to describe and analyze the main concepts of management innovation and funding of companies. It intends to give an overview of the different approaches of innovation: open, closed, radical, disruptive and incremental. Innovation policies, creativity and sustainable innovation will be also examined.</p>				
<b>PROGRAMA (Especificar as atividades síncronas e assíncronas)</b>				
EM ANEXO				
<b>BIBLIOGRAFIA</b>				

**List of papers: to be delivered to students**

- DRUCKER, P. F. *Innovation and Entrepreneurship*. New York, HarperBusiness, 2003.
- CHRISTENSEN, C. M. *The Innovator's Dilemma: when new technologies cause great firms to fail*. Boston, Harvard Business School Press, 1997.
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- BROCK, R. H. Entrepreneurship Education and Research outside North America. *Entrepreneurship: Theory & Practice*, Spring 91, Vol. 15, Issue 03, p41, 12p.
- BROCKHAUS, R. H. *Entrepreneurship Education and Research in Europe*, in SEXTON, D. L ; KASARDA, J. D. (Eds) *The State of the Art of Entrepreneurship*. Boston, PWS-Kent Publishing Company, 1992.
- CHURCHILL, N. C. *Research Issues in Entrepreneurship*, in SEXTON, D. L ; KASARDA, J. D. (Eds) *The State of the Art of Entrepreneurship*. Boston, PWS-Kent Publishing Company, 1992.
- CUNNINGHAM, J. B. ; BARTON, J. Defining Entrepreneurship. *Journal of Small Business Management.*, Jan. 1991, Vol. 29, Issue 01.
- DANA, L. P. Entrepreneurial Education in Europe. *Journal of Education for Business*, Nov/Dec 92, Vol. 68, Issue 02, p74, 5p.
- DAY, D. L. *Research linkages Between Entrepreneurship and Strategic Management or General Management*, in SEXTON, D. L ; KASARDA, J. D. (Eds) *The State of the Art of Entrepreneurship*. Boston, PWS-Kent Publishing Company, 1992.
- DEES, J. G.; EMERSON, J.; ECONOMY, P. *Strategic Tools for Social Entrepreneurs: Enhancing the Performance of your enterprising nonprofit*. New York, John Wiley & Sons, Inc., 2002.
- DEES, J.G.; STARR, J. A *Entrepreneurship through an Ethical Lens: Dilemmas and Issues for Research and Practice*, in SEXTON, D. L ; KASARDA, J. D. (Eds) *The State of the Art of Entrepreneurship*. Boston, PWS-Kent Publishing Company, 1992.
- DENNIS, H.; GARY, G. Some Research Perspectives on Entrepreneurship Education. *International Small Business Journal*, Apr-Jun 97, Vol. 15, Issue 3, p.56, 22p.
- DOLLINGER, M. J. *Entrepreneurship: Strategies and Resources*. Boston, Irwin, 1995.
- EDE, F. O.; PANIGRABI, B. et al. African American Students' Attitudes Toward Entrepreneurship Education. *Journal of Education for Business*, May-Jun 98, Vol. 73. Issue 5.
- GARAVAN, T. N. ; O'CONNOR, B. Entrepreneurship Education and Training Programmes. *Journal of European Industrial Training*, 1994, Vol. 18, Issue 8/9, p3, 10p.
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- GIAMARTINO, G.A ; MCDUGALL, P. P. Internationa Entrepreneurship: The State of the Field. *Entrepreneurship: Theory & Practice*, Fall 93, Vol. 18, Issue 01, p.37, 6p.
- LAZEAR, E. P. Entrepreneurship. *National Bureau of Economic Research*. Massachussets, August 2002.
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- ROEBUCK, D. B.; BRAWLEY, D. E. Forging Links Between the Academic and Business Communities. *Journal of Education for Business*, Jan/Feb. 98, Vol. 71, Issue 03, p125, 4p.
- SAHMAN, W. A.; STEVENSON, H. H. *The Entrepreneurial Venture*. Boston, Harvard Business School Publications, 1997.

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SEXTON, D. L; LANDSTROM, H. *The Blackwell Handbook of entrepreneurship*. Oxford, Blackwell Business, 2000. Chapter: Financing growth: recent developments in the European Scene.

### Technological Innovation

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FRIEDER, M.K. *Innovation and sustainable development: lessons for innovation policies*. Heidelberg, Physica-Verlag, 1998.

FUMIO, K. *Emerging patterns of innovation: sources of Japan´s technological edge*. Boston, Routledge, 1995.

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MAIRI, G., BLAISE, C. *Anatomy of Innovation; an analysis of innovation in the information services sector*. Boston, British Library, 1987.

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SAEED, P., BRENT, H.C. et all. *Industrial innovation and environmental regulation: developing workable solutions*. Ottawa, United Nations University Press, 2007.

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### TEXTOS E DOCUMENTOS DISPONÍVEIS NA WEB

### SISTEMA DE AVALIAÇÃO

Evaluations will be based upon the following items:

Homework, Abstracts	15%
Presentation	25%
Final Exam	40%
Paper	20%
Total	100%

**INFORMAÇÕES ADICIONAIS**

VIDE PROGRAMA

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**COURSE TITLE: INNOVATION MANAGEMENT AND FUNDING (\*\*\*)**

**LECTURER: Prof. Dr. Francisco Vidal Barbosa**

**TEACHING SCHEDULE: 1<sup>st</sup> Semester 2021; 8:30am – 12:00am**

**COURSE DESCRIPTION:**

The course seeks to describe and analyze the main concepts of management innovation and funding of companies. It intends to give an overview of the different approaches of innovation: open, closed, radical, disruptive and incremental. Innovation policies, creativity and sustainable innovation will be also examined.

**COURSE OUTLINE**

SESSION	TOPIC	TEACHING METHODOLOGY
01	<ul style="list-style-type: none"> <li>Subject Description and Goals</li> <li>Introduction to Innovation management</li> <li>Defining Entrepreneurship, Innovation and management</li> <li>Innovation and its challenges</li> </ul>	Exposition and Debate, Theory <b>Face-to-face meeting</b>
02	<ul style="list-style-type: none"> <li>Innovation and economic advance</li> <li>Technological innovation</li> <li>Embracing Innovation: entrepreneurship and economic growth</li> <li>The seeds of innovation</li> <li>Innovation Ecosystems</li> <li>Innovation funding</li> </ul>	Exposition and Debate, Theory, Abstracts <b>Online activity</b>
03	<ul style="list-style-type: none"> <li>Innovation Stakeholders</li> <li>Innovation driven-Entrepreneurship</li> <li>Open innovation</li> <li>Closed innovation</li> </ul>	Exposition and Debate, Theory, Abstracts <b>Online activity</b>
04	<ul style="list-style-type: none"> <li>Radical innovation</li> <li>Disruptive innovation</li> <li>Creativity and innovation</li> </ul>	Exposition and Debate, Theory, Abstracts <b>Online activity</b>
05	<ul style="list-style-type: none"> <li>Guest speakers</li> <li>Case studies</li> </ul>	Exposition and Debate, Theory, Abstracts Online activity
06	<ul style="list-style-type: none"> <li>Presentation of selected topics: case studies</li> </ul>	Exposition and Debate, Comments, Cases <b>Online activity</b>
07	<ul style="list-style-type: none"> <li>Presentation of selected topics: case studies</li> </ul>	Exposition and Debate, Comments, Cases <b>Online activity</b>
08	<ul style="list-style-type: none"> <li>Evaluation</li> </ul>	Final Exam, Paper <b>Online activity</b>