

PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO PLANO DE ENSINO

ANO E SEMESTRE				
2020/2				
PROFESSOR(A)				
Francisco Vidal Barbosa				
DISCIPLINA NA MODALIDADE DE ENSINO REMOTO EMERGENCIAL (ERE)				CÓDIGO
Technological Innovation, Entrepreneurship and funding				
CARGA HORÁRIA	CRÉDITOS	HORÁRIO	BIMESTRE	DIA DA SEMANA
30 horas	2	8:30 – 12:00	1o	Quinta-feira
AUTORIZA A OFERTA DE MATRÍCULA NA MODALIDADE DISCIPLINA ISOLADA?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas: <u> 5 </u>				
AUTORIZA OFERTA DE MATRÍCULA DE GRADUANDO NA MODALIDADE DISCIPLINA ELETIVA?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas (até 2 vagas): <u> 2 </u>				
A DISCIPLINA É MINISTRADA EM IDIOMA ESTRANGEIRO?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim Qual: Língua Inglesa				
PROJETO(S) DE PESQUISA APROVADO(S) EM ÓRGÃO(S) DE FOMENTO QUE PODE(M) SER VINCULADO(S) À DISCIPLINA				
EICIS				
AGÊNCIA(S) DE FOMENTO				
FAPEMIG				
NÚMERO DE PROTOCOLO DO REGISTRO/DA APROVAÇÃO NA PLATAFORMA BRASIL (se for o caso)				
EMENTA				
<p>Inovação tecnológica. Conceitos e perspectivas. Principais fatores de sucesso e desempenho. A inovação como instrumento de desenvolvimento tecnológico, econômico, social e ambiental. A inovação e a sustentabilidade e a agregação de valor. Empreendedorismo em diferentes perspectivas: financeira, mercadológica, corporativa e social. Pesquisa, Desenvolvimento & Inovação como atividades empreendedoras. PD&I como atividades essenciais ao processo empreendedor e de geração de startups e spinoffs. Empreendedorismo e sustentabilidade. Modelos de Negócios e estruturação de planos de negócio. Funding – principais linhas de financiamento disponíveis para as empresas de base tecnológica.</p>				

PROGRAMA (Especificar as atividades síncronas e assíncronas)			
SESSION	DATE	TOPIC	TEACHING METHODOLOGY
01	03/12/2020 08:30-12:00	<ul style="list-style-type: none"> Subject Description and Goals Introduction to Entrepreneurship and Innovation, Technology and Funding issues Defining Entrepreneurship and Innovation ESG issues 	Exposition and Debate, Theory ONLINE CLASS
02	10/12/2020 08:30-12:00	<ul style="list-style-type: none"> Innovation and economic advance Technological innovation Embracing Innovation: entrepreneurship and economic growth The seeds of innovation 	Exposition and Debate, Theory, Abstracts ONLINE CLASS
03	17/12/2020 08:30-12:00	<ul style="list-style-type: none"> Innovation over time and in historical context A Survey on Entrepreneurship and Innovation 	Exposition and Debate, Theory, Abstracts ONLINE CLASS
04	07/01/2021 08:30-12:00	<ul style="list-style-type: none"> Schumpeter, Schumacher and the Greening of Technology Entrepreneurship and Innovation in Small Manufacturing Firms A Network view of innovation and entrepreneurship 	Exposition and Debate, Theory, Abstracts ONLINE CLASS
05	14/01/2021 08:30-12:00	<ul style="list-style-type: none"> Presentation of selected papers and cases 	Exposition and Debate, Theory, Abstracts ONLINE CLASS
06	21/01/2021 08:30-12:00	<ul style="list-style-type: none"> Presentation of selected topics and cases 	Exposition and Debate, Comments, Cases ONLINE CLASS
07	28/01/2021 08:30-12:00	<ul style="list-style-type: none"> Presentation of selected topics and cases 	Exposition and Debate, Comments, Cases ONLINE CLASS
08	04/02/2021 08:30-12:00	<ul style="list-style-type: none"> Evaluation 	Final Exam, Paper ONLINE CLASS

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TEXTOS E DOCUMENTOS DISPONÍVEIS NA WEB

SISTEMA DE AVALIAÇÃO

2 exames principais, além de trabalhos individuais e em grupos.

INFORMAÇÕES ADICIONAIS