

PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO
PLANO DE ENSINO

ANO E SEMESTRE				
2020/1				
PROFESSOR(A)				
FRANCISCO VIDAL BARBOSA				
DISCIPLINA				
INNOVATION MANAGEMENT AND FUNDING				
CÓDIGO	CRÉDITOS	CARGA HORÁRIA	HORÁRIO	DIA DA SEMANA
CAD009 IN	2	30	8:30 – 12:00	QUINTAS-FEIRAS 12/03/2020 – 07/05/2020
AUTORIZA A OFERTA DE MATRÍCULA NA MODALIDADE DISCIPLINA ISOLADA?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas: 7				
AUTORIZA OFERTA DE MATRÍCULA DE GRADUANDO NA MODALIDADE DISCIPLINA ELETIVA?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas: 2				
A DISCIPLINA É MINISTRADA EM IDIOMA ESTRANGEIRO?				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim Qual: LINGUA INGLESA				
LINHA DE PESQUISA À QUAL A DISCIPLINA É VINCULADA				
<input type="checkbox"/> Estratégia, Marketing e Inovação <input type="checkbox"/> Estudos Organizacionais, Trabalho e Sociedade <input checked="" type="checkbox"/> Finanças				
PROJETO(S) DE PESQUISA APROVADO(S) EM ÓRGÃO(S) DE FOMENTO QUE PODE(M) SER VINCULADO(S) À DISCIPLINA : INOVAÇÃO E EMPREENDEDORISMO EM UNIVERSIDADES FEDERAIS LOCALIZADAS EM MG				
AGÊNCIA(S) DE FOMENTO FAPEMIG				

NÚMERO DE PROTOCOLO DO REGISTRO/DA APROVAÇÃO NA PLATAFORMA BRASIL (se for o caso)

EMENTA

The importance of research, technological development, innovation and implementation for economic and social growth. It needs to be stressed the relevance of a strategic and integrated approach towards a successfully modern ecosystem, The five key factors for a technological cluster to develop and the key factors for a startup development. Incubators, science-parks and centers for creativity, entrepreneurship and innovation (CCEI). The relevance of partnerships, alliances, commercialization and marketing.

PROGRAMA

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TEXTOS E DOCUMENTOS DISPONÍVEIS NA WEB

SISTEMA DE AVALIAÇÃO

INFORMAÇÕES ADICIONAIS