

**PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO**  
**PLANO DE ENSINO**

ANO E SEMESTRE				
2020/1				
<b>PROFESSOR(A)</b>				
Antônio Artur de Souza				
<b>DISCIPLINA</b>				
Foundations of Financial Management				
CÓDIGO	CRÉDITOS	CARGA HORÁRIA	HORÁRIO	DIA DA SEMANA
CAD009 FF	02	30 horas	13:30 às 17:15	Terça-feira (1º Bimestre)
<b>AUTORIZA A OFERTA DE MATRÍCULA NA MODALIDADE DISCIPLINA ISOLADA?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas: 10				
<b>AUTORIZA OFERTA DE MATRÍCULA DE GRADUANDO NA MODALIDADE DISCIPLINA ELETIVA?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim – Número de vagas (até 2 vagas): 02				
<b>A DISCIPLINA É MINISTRADA EM IDIOMA ESTRANGEIRO?</b>				
<input type="checkbox"/> Não <input checked="" type="checkbox"/> Sim Qual: Inglês				
<b>LINHA DE PESQUISA À QUAL A DISCIPLINA É VINCULADA</b>				
<input type="checkbox"/> Estratégia, Marketing e Inovação <input type="checkbox"/> Estudos Organizacionais, Trabalho e Sociedade <input checked="" type="checkbox"/> Finanças				
<b>PROJETO(S) DE PESQUISA APROVADO(S) EM ÓRGÃO(S) DE FOMENTO QUE PODE(M) SER VINCULADO(S) À DISCIPLINA</b>				
<b>AGÊNCIA(S) DE FOMENTO</b>				

**NÚMERO DE PROTOCOLO DO REGISTRO/DA APROVAÇÃO NA PLATAFORMA BRASIL (se for o caso)**

### EMENTA

The goals and functions of Financial management. Basic accounting concepts necessary to financial managers. Financial analysis, planning and forecasting. Time value of money. Short-term capital management. Discounted cash flow techniques. Bond and equity valuation. Capital budgeting techniques and decisions. Risk and return, and to the Capital Asset Pricing Model. Cost of capital. Long-term financing. Capital structure. Financial leverage.

### PROGRAMA

1. The basic concepts of corporate finance. Basic accounting concepts: assets, liabilities, depreciation, equity, revenues, costs and expenses.
2. Financial statements and financial analysis. Cash flow and financial planning. Financial performance indicators/ratios.
3. Short-term capital management. Working capital and the financing decision. Current assets management. Short-term financing and management. Liquidity.
4. Discounted cash flow techniques. Operating leverage. Financial forecasting.
5. Time value of money. Stock, bond and equity valuation. Risk and Return.
6. Investment project analysis and evaluation. Techniques for making capital investment decisions. Internal rate of return. Net present value.
7. Capital Asset Pricing Model. Cost of capital. The capital budgeting decision. Risk in capital budgeting.
8. Long-term financing. Equity, debt and lease. Dividend policy and retained earnings. Financial leverage and capital structure.

### BIBLIOGRAFIA

- ADAIR, T. *Corporate Finance Demystified*. McGraw Hill Professional, 2011.
- BREALEY, R. A.; MYERS, S. C. *Principles of Corporate Finance*. McGraw-Hill, 2003.
- BLOCK, S. B.; HIRT, G. A.; DANIELSEN, B. R. *Foundations of financial management*. McGraw-Hill Irwin, 2011.
- BLOCK, S. B.; HIRT, G. A.; DANIELSEN, B. R.; SHORT, J. D.; PERRETTA, M. A. *Foundations of financial management*. McGraw-Hill Ryerson, 2015.
- EHRHARDT, M.C.; BRIGHAM, E.B. *Financial Management: Theory and Practice*. Southwestern Cengage Learning, 2011.
- GITMAN, L. J.; JUCHAU, R.; FLANAGAN, J. *Principles of managerial finance*. Pearson Higher Education AU, 2015.
- JOHNSON, C. W.; KRAMER, B. K. *Financial statements demystified: A self-teaching guide*. McGrawHill, 2009.
- VAN HORNE JAMES, C. *Financial Management & Policy*. Pearson Education India, 2002.

VERNIMMEN, P. et al. *Corporate finance: theory and practice*. John Wiley & Sons, 2014.

#### TEXTOS E DOCUMENTOS DISPONÍVEIS NA WEB

<https://iu.mediaspace.kaltura.com/channel/F200+Foundations+of+Financial+Management/55728191>

<http://www.vspj.cz/ISBN/Skripta%20-%20V%C5%A0PJ/Finacial%20management%20-%20Petr%20Ji%C5%99%C3%AD%C4%8Dek,%20Zde%C5%88ka%20Dost%C3%A1lov%C3%A1.pdf>

[https://www.researchgate.net/publication/299565228\\_Introduction\\_to\\_Corporate\\_Finance/link/570342cc08ae646a9da884e2/download](https://www.researchgate.net/publication/299565228_Introduction_to_Corporate_Finance/link/570342cc08ae646a9da884e2/download)

<http://people.stern.nyu.edu/adamodar/pdf/acf4E/webcastslides/session1.pdf>

<http://www.csun.edu/~zz1802/Finance%20303/Web-Stuff/Lecture-Notes-Mid1.pdf>

<https://www.lancaster.ac.uk/staff/shacklem/acf2010.pdf>

#### SISTEMA DE AVALIAÇÃO

(1) Class Participation (30 points); (2) weekly topic short papers (30 points), written exam (10 points) and (3) final essay (30 points).

#### INFORMAÇÕES ADICIONAIS

Oferta no primeiro bimestre do primeiro semestre.