

DOCTORATE IN BUSINESS ADMINISTRATION - CURRICULUM STRUCTURE 2011

The program includes requirements that must be met by all students, which aim to develop their theoretical skills and training in methodology, with the goal of integrating research issues seamlessly into the structure of the courses that are the most appropriate for achieving the program's goals.

The curriculum structure was created in the context of three categories:

- Required courses (12 credits)
- Required course within the research area (two credits)
- Elective courses (22 credits)

The table below shows the structure from 2011, in detail.

REQUIRED COURSES	COURSE HOURS	CREDITS
Theory of organizations	60	04
Philosophy of science	60	04
Research methods	60	04
Total Credits		12

REQUIRED COURSE WITHIN THE RESEARCH AREA	COURSE HOURS	CREDITS
Theory of finance (Finance)	30	02
Theory of marketing (Strategy, Marketing and Innovation)	30	02
Organizational studies and society (Organizational Studies and Society)	30	02
Models Operations and Competitiveness (Supply Chain Management)	30	02
Classical and Contemporary Perspective of Administrative Thought (Organizational Management and Technology Management)	30	02
Human resources in organizations (People Management and Organizational Behavior)	30	02
Total Credits		02

Complementary Academic Activities	Credits
Elective courses at CEPEAD	minimum 13

Mandatory Complementary Activities	Credits
Academic Production	minimum 06 and maximum 09
Qualifying Examination	During the 3rd semester
Defense of the Thesis Project	By the end of the 4th semester
Teaching internship	At the discretion of the supervisor
Thesis defense	Until completion
MINIMUM TOTAL CREDITS FOR COURSE COMPLETION	36 (thirty-six) credits
	Students in the Doctorate Program must complete a minimum of 36 credits, which are distributed in the following curriculum centers :

Below are the complementary academic activities of the CEPEAD Doctorate programs.

DOCTORATE			
	Teaching Internship in Business Administration (0 credit)	ADM012	All students enrolled in the Doctorate Program must complete the teaching internship. This corresponds to 60 hours of activities during the Program in teaching activities carried out within the Department of Administrative Sciences. The content will be related to the student's research area or a related topic, as a support for the student's pedagogical training. It will be approved by the student's supervisor. Teaching activities will be developed by the doctoral candidates under the guidance of the supervisor and will include courses, seminars, or special topics offered to undergraduate students and the development of graduate and undergraduate teaching improvement projects. The course hours are added to the transcript but do not carry credits.
Complementary Activities Unit (6 a 9 credits)	Academic production	ADM008	<p>This is a mandatory activity for doctoral students. Students who, during their participation in the program, write an article or presentation in the research area of their dissertation that is accepted by an academic conference or indexed journal will be entitled to credit. The request for attribution of credit will be made by the student and approved by the supervisor.</p> <p style="text-align: center;"> A1 - 6 credits A2 - 4 credits B1 and B2 - 3 credits B3 and B4 - 2 credits B5 - 1 credit </p>
	Guided reading / guided study (02 credits)		This course is recommended for doctoral students. It consists of special guided reading work and integrating the reading into a written document under the guidance of one of the program's professors. The student will receive one credit for completing this activity, at the request of the supervisor and with prior authorization by the Doctoral Academic Committee. The credits are added to academic transcripts and factored into the minimum credits that are required for the degree.
	Research practices	ADM009	Research practices (highly recommended for doctoral students). Doctoral students must participate in the work of the research units connected to their thesis topics. Participation will be assessed through involvement in experiments that have already been developed and those that are underway in the unit and in a local bibliographical archive. Shared teaching with the members of the unit is another method of participation. These are credit-bearing activities (up to two credits) for students at the request of the supervisor and approved by the Doctoral Academic Committee. The credits are added to academic transcripts but are not factored into the minimum credits that are required for the degree.